



Donate Life Wisconsin Receives Largest-Ever Financial Contribution from Belmark inc
50 Belmark vendors sponsored the charity golf outing

(Madison WI, October 17, 2019) Donate Life Wisconsin (DLW) received its largest-ever financial contribution, thanks to the golfers and sponsors at the Belmark Inc. annual employee golf outing. The charity event, held in late August in Green Bay, Wisconsin, raised over \$119,000.

DLW is a nonprofit alliance of organizations and caring individuals dedicated to saving and healing lives by promoting organ, tissue and eye donation. Through education and advocacy, DLW inspires people to register as donors and works together to create a culture where donation is embraced as a fundamental human responsibility.

“I am continually impressed by the generosity of our vendors and suppliers who stand beside us and support us in giving back to this life-saving organization. Thanks to our partners, this year’s golf outing was the most successful event in Belmark’s history,” said Karl Schmidt, CEO, Belmark.

More than 120 golfers participated. Fifty of the event sponsors were Belmark vendors and supplier partners. One additional sponsor, the Matt Schmidt Faith Foundation, was the premier event sponsor. Representatives from Donate Life Wisconsin were also available at the golf outing to answer questions about organ, tissue and eye donation and register new donors.

“Our organization is so incredibly grateful, as well as humbled, by the generosity and passion of Belmark, its employees, vendors and event sponsors,” said DLW Board President Mary Nachreiner. “Matt Schmidt’s legacy will live on in the work we do to offer hope to others.”

Martha Mallon, representing DLW at the golf outing, added, “Belmark put on such a great event, and we are amazed at their generosity and that of their sponsors. We will be good stewards— thoughtful and strategic -- in using this gift to save and enhance more lives and honor Matt’s legacy in a meaningful way.”

Currently 1,800 people are waiting in Wisconsin and nearly 113,000 people across the U.S. for a lifesaving organ transplant. Just one donor can save eight lives through organ donation and improve the lives of 75 more through tissue and eye donation. Nearly three million Wisconsinites have said “yes” to donation by registering as organ, tissue and eye donors but about two million more are still eligible.

Funds contributed to DLW are used to support public education about organ, tissue and eye donation and provide Wisconsinites access to free informational resources available at DonateLifeWisconsin.org, including a new teen education video and workbook produced earlier this year. In addition to Belmark's generous donation, thousands of Wisconsinites have contributed to DLW by checking a \$2 donation on their driver's license or ID application, and by purchasing Donate Life license plates.

Anyone age 15 and half or older, with a Wisconsin Driver's License or ID, can register as an organ, tissue and eye donor regardless of age, health, gender or ethnic or racial background at DonateLifeWisconsin.org, DoneVidaWisconsin.org or at a Wisconsin DMV Service Center.

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About Donate Life Wisconsin

Donate Life Wisconsin is an alliance of organizations and caring individuals across the state committed to increasing the number of donated organs, tissue and eyes available for transplant to save and enhance lives. Donate Life Wisconsin motivates people to become donors through awareness, education, registration, advocacy and support of donor families. donatelifewisconsin.org

About Belmark inc

Founded in 1977, Belmark inc is a leader in the pressure-sensitive label, flexible packaging and folding carton industry. Today Belmark employs more than 900 people and operates from more than 560,000 square feet of manufacturing space in De Pere and Shawano, Wisconsin and Phoenix, Arizona. web.belmark.com

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