



WELCOME!
PLEASE PUT YOUR NAME AND ORGANIZATION IN THE CHAT BOX.

INNOVATION & IMPACT GRANTS PROGRAM
2026 Information Session
April 30, 2025

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AGENDA

- **Welcome and Overview of Purpose:** Pam Geis, Grant Committee Chair
- **Focus/Areas of Emphasis:** Rachel Maske, Committee Member
- **Donor Registry Data:** Katelynn Kirkpatrick, DHS Organ & Tissue Registry
- **Key Application Criterion:** Rob Combs, Committee Member
- **Grants Timeline:** Jeff Starke, Committee Member
- **Success Story:** Pam Geis, Grants Committee Chair
- **Q & A/Wrap-up:** Pam Geis, Grants Committee Chair



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FOCUS OF PROJECTS

- Increasing the number of individuals who register to become organ, eye, and tissue donors

OR

- Increasing the number of donated organs/tissues available for transplantation



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AREAS OF EMPHASIS

- Unmet need related to increasing donor registration or the availability of more donated organs/tissues in Wisconsin
- Specific demographic, age, or professional group
- Unique geographic location (county, region or tribal area) of Wisconsin
- Transformational change in professional/clinical practices, policy, or systems



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DONOR & TRANSPLANT DATA

Organ Procurement & Transplantation Network Site

View data reports

- National data
- Regional data
- State data
- Center data
- Advanced reports
- Request data

State data

Step 1: Choose Category: Waiting List

Count:

Registrations - A patient who is waiting at more than one center, or for multiple organs, would have multiple registrations.

Candidates - A patient who is waiting at more than one center, or for multiple organs, would be counted as only one candidate.

Step 3: Choose a report below that is closest to your data needs:

You will have the option to add or change criteria in the report.

- Overall by Organ
- Organ by Status
- Organ by Age
- Organ by Blood Type
- Organ by Race/Ethnicity
- Organ by Birth Sex
- Organ by Previous Transplant
- Organ by Geography
- Organ by Center
- Organ by Waiting Time

OPTN data on organ donations, waitlist and transplant activity dates from 1988, the first full year of OPTN data collection.



Source: <https://optn.transplant.hrsa.gov/data/view-data-reports/state-data/#>

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DONOR & TRANSPLANT DATA

Organ by Birth Sex

Current U.S. Waiting List
For Type = Candidates, State = Wisconsin

Information! Based on OPTN data as of February 25, 2025.

Change Report (Optional):
Count: Candidates

Add Field to Report:

	All Organs	Kidney	Liver	Pancreas	Kidney / Pancreas	Heart	Lung
All Birth Sexes	1,411	1,163	158	14	61	58	10
Male	912	740	109	8	39	49	4
Female	499	423	49	6	22	9	6

Data subject to change based on future data submission or correction. This report shows OPTN data for Organ by Birth Sex through February 25, 2025. OPTN Data is updated on a monthly basis. Totals may be less than the sums due to patients included in multiple categories.

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wisconsin 

[Create a New Report](#)

State: Wisconsin Go

2023

302 deceased organ donors

159 living organ donors

2024

317 deceased organ donors

168 living organ donors



Source: <https://optn.transplant.hrsa.gov/data/view-data-reports/state-data/#>

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WI DONOR REGISTRY DATA

- <https://health.wisconsin.gov/donorRegistry/public/organDonor.html>

WI Organ / Tissue Donor Program Donor Intent Query Help

Wisconsin Organ & Tissue Donor Program - Donor Consent Query

Wisconsin Organ & Tissue Donor Program Donor Intent Query

When applicants for a Wisconsin driver's license or state identification card come into a Department of Transportation (DOT) Service Center, they are asked if they wish to be registered as organ and tissue donors. This web application compiles these responses quarterly and shows, in aggregate, how decisions vary by age, gender, race/ethnicity and county.

On a statewide basis, this data is perhaps the best measure of public support for organ and tissue donation in Wisconsin. Information from the web site guides public education efforts and allows awareness campaigns or educational activities to be targeted to where they are most needed. Subsequent reports could help gauge the success of such efforts and, ultimately, increase the number of people and families who say yes to giving the Gift of Life.

The data used by this application does not contain names, addresses or other personally identifiable information.

Select the summary report desired

Annual Summary Report
 Donor Percentage by County

Set optional query criteria
 Warning: Leaving criteria set to defaults will result in a significantly longer time to generate the report.

Select Run Date:

Select type of detail report desired

Select Level of Detail for Report

Statewide
 Organ Procurement Organization (OPO) service area
 County

Select Categories (in order) to display

Age Range:
 Race/Ethnicity:
 Gender:

Select Output Format

PDF
 Microsoft Excel

Set optional query criteria
 Warning: Leaving criteria set to defaults will result in a significantly longer time to generate the report.

Select Run Date: Select OPO:
 Date: Service:
 Select Age Range: Area:
 Select County: County:
 Select Gender: Enter Zip Codes:
 Select Race/Ethnicity: Remove last ZIP:



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WI DONOR REGISTRY SUMMARY DATA

- As of December 29, 2024, about 2.9 million Wisconsin drivers and ID holders say "yes" when asked if they wish to be listed as a potential donor. The table below shows the total number who are listed as donors for each of the most recent reporting periods:

Age	People Saying "Yes" to Donation at DMV			
	Mar-2024	Jun-2024	Sep-2024	Dec-2024
15-19	324,179 (59.6%)	323,887 (59.4%)	323,580 (59.1%)	321,321 (58.8%)
20-24	182,739 (53.5%)	181,654 (53.1%)	181,122 (52.8%)	179,872 (52.3%)
25-34	587,958 (62.0%)	585,130 (61.8%)	582,337 (61.5%)	579,798 (61.2%)
35-44	454,251 (58.6%)	454,152 (58.5%)	453,706 (58.3%)	452,923 (58.2%)
45-54	443,904 (58.4%)	443,783 (58.4%)	443,503 (58.4%)	442,992 (58.2%)
55-59	237,318 (58.1%)	237,307 (58.1%)	237,295 (58.1%)	237,058 (58.0%)
60-64	245,671 (57.0%)	247,152 (57.0%)	246,490 (57.0%)	249,717 (57.0%)
64-74	310,227 (52.6%)	312,884 (52.6%)	316,188 (52.7%)	318,969 (52.8%)
75-84	106,587 (42.7%)	107,293 (42.9%)	108,333 (43.1%)	109,231 (43.2%)
85+	18,399 (31.7%)	18,217 (31.9%)	18,147 (31.9%)	17,998 (32.0%)
Total	2,911,233 (57.0%)	2,911,459 (56.9%)	2,912,701 (56.8%)	2,909,879 (56.6%)

- Women say yes to organ donation 60.0% of the time. Men say yes 53.3% of the time.
- About one-fourth of African Americans and Asians in Wisconsin respond yes to donation.

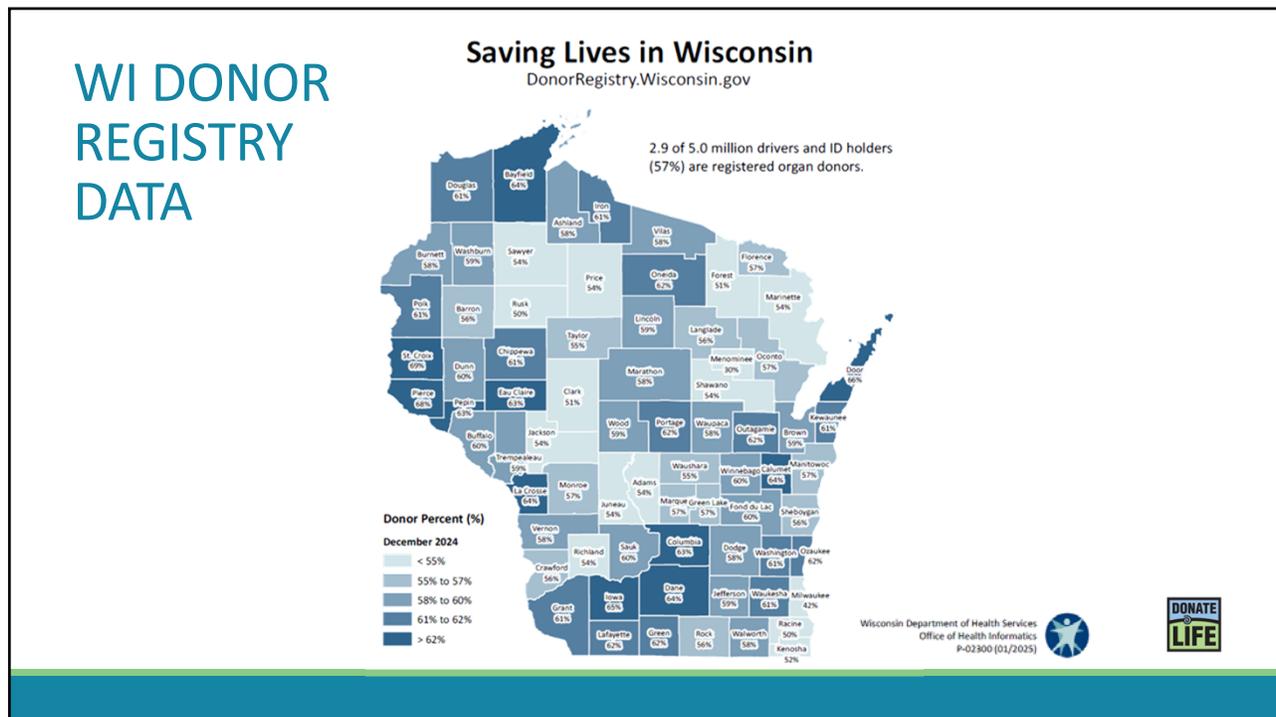
Race/Ethnicity	Race/Ethnicity Yes Rate Comparisons			
	Dec-2021	Dec-2022	Dec-2023	Dec-2024
African American	23.0%	23.0%	22.2%	21.3%
American Indian or Alaska Native	39.7%	39.9%	39.4%	39.1%
Asian	28.4%	28.2%	28.0%	27.6%
Hispanic or Latino	42.1%	41.5%	40.5%	39.1%
White	62.6%	62.7%	62.6%	62.4%
All	57.6%	57.5%	57.1%	56.6%

County Yes Rate Comparisons					
Highest Rates			Lowest Rates		
Rank	County Name	Percent Saying Yes	Rank	County Name	Percent Saying Yes
1	ST. CROIX	68.9%	72	MENOMINEE	30.3%
2	PIERCE	67.7%	71	MILWAUKEE	41.8%
3	DOOR	65.9%	70	RACINE	50.0%
4	IOWA	65.2%	69	RUSK	50.2%
5	BAYFIELD	64.1%	68	FOREST	50.9%



Source: <https://health.wisconsin.gov/donorRegistry/public/organDonor.html>

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KEY APPLICATION CRITERION

Apply online: www.donatelifewisconsin.org/grants

LOI Deadline: June 2, 2025 (5:00 p.m. Central)

Notifications to applicants: June 16, 2025

COMPONENTS of Letter of Intent (LOI)

- Organizational and project staff information
- Project name, type, focus, and anticipated funding request (\$10,000-\$50,000)
- Need/problem project will address and supporting data
- Project overview with anticipated outcomes
- Impact statement



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KEY APPLICATION CRITERION *continued*

- There is no limit to the number of LOIs an eligible organization can submit.
- A separate LOI is required for each project submission.
- Collaborative projects between organizations are welcome. However, at least one organization involved in a collaborative project submission must meet the “eligible organization” criteria.



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KEY APPLICATION CRITERION *continued*

- What is an “eligible organization?”
 - *recognized as exempt from federal taxation under 501(c)3 of the IRS Code*
 - *able to provide proof of charitable status*
 - *able to submit an audited financial statement at the conclusion of the project, if requested by DLW*
- *Eligible organizations located outside of Wisconsin may submit an LOI if the proposed project will be conducted in Wisconsin.*



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KEY APPLICATION CRITERION *continued*

- Funding requests may be between \$10,000-\$50,000/project.
- Projects must be completed between January 1, 2026, and December 31, 2026 – no exceptions.
- Organizations must have the ability to begin a project on or shortly after January 1, with or without a signed agreement.
- Organizational leadership must be aware and supportive of application.



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KEY APPLICATION CRITERION *continued*

- Important points about the LOI:
 - Limited characters in some, but not all boxes;
 - You can save your work so if you need to step away, you will not lose it;
 - Budget request is for total request, itemized budget is required during full proposal process.



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KEY APPLICATION CRITERION *continued*

- Non-allowable use of DLW grant funding:
 - Expenses billed to/reimbursed from federal/state agencies or other entities e.g., CMS
 - Personal expenses, e.g., cost of living, fines, damages
 - Clinical care or other costs associated with treatment or direct care
 - Direct or indirect lobbying activities or legal fees
 - Financial gifts, e.g., scholarships, endowments, aid, gift cards
 - Entertainment or alcoholic beverages
 - Costs or activities not directly related to project implementation



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KEY APPLICATION CRITERION *continued*

- Attestation statements:
 - The individual providing supervision of the Project Staff Contact has given approval to submit this Letter of Intent for consideration.
 - The individual or department responsible for financial reporting/financial oversight of grant projects is aware of this project submission.
 - The project can be completed between January 1, 2026, and December 31, 2026 – no exceptions.
 - The applicant organization has the ability to begin the project on or shortly after January 1, with or without a signed contract.



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KEY APPLICATION CRITERION *continued*

- **Attestation statements:**
 - The applicant organization agrees to provide a Success Story at the end of the grant period as well as present to the Grants Committee and/or the DLW Board of Directors if requested about their project.
 - The applicant organization is exempt from taxation under section 501(a) of the Internal Revenue Code.
 - The applicant organization's Federal tax exemption determination has not been revoked and the present operation of the organization and its current sources of support are consistent with the organization's continuing tax-exempt classification as set forth in such Determination Letter.



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GRANTS TIMELINE

- **June 2, 2025:** LOI online applications due
- **June 16, 2025:** Eligible organizations invited to develop full grant proposals
- **July 28, 2025:** Full grant proposals due
- **August 28, 2025:** Grant finalists notified



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GRANTS TIMELINE *continued*

- **September 24, 2025:** Grant finalists provide project overview to DLW Board of Directors
- **October 15, 2025:** Grant award notifications issued
- **January 1, 2026:** Grant project period begins



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SUCCESS STORY



- **Wisconsin EMS Association**
 - **Attended 2024 Info Session**
 - **Identified a need:** to enhance knowledge and capabilities of Emergency Medical Services (EMS) professionals in the area of organ, tissue, and eye donation
 - **Developed an idea:** comprehensive education platform that includes opportunity for, sample protocols EMS organizations can use, continuing education credits, etc.
 - **Collaborated with other organizations:** for expertise to support idea
 - **Created impact:** in Wisconsin and nationwide
www.wisconsinems.com/organ-donation



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Q&A / WRAP-UP

- **ASSISTANCE:**

- Cindy Huber, Director of Operations
chuber@donatelifewisconsin.org



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DONATE LIFE WISCONSIN

Donate Life Wisconsin (DLW) is a nonprofit alliance of organizations and individuals dedicated to increasing donated organs, eyes, and tissues to save and heal lives.

THANK YOU



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